

# Financial Fundamentals for a Successful Business

Full-Day Conference and Expo



Saturday, October 5th

8:00AM-4:00PM

Cost: \$25

## Join us to actively better your business!

**Money Smart for Small Businesses** is a new, instructor-led training curriculum developed jointly by the FDIC and SBA. Sponsored by PathFinder Bank, and hosted by the WISE Women's Business Center, the multi-level modules in this curriculum provide introductory training for new and growing entrepreneurs on the basics of organizing and managing a business. In addition to grounding participants in the basics, the curriculum serves as a foundation for more advanced training and technical assistance.

### Breakout Session Topics Include:

- Financial Management
- Record Keeping
- Succession Planning
- Risk Management
- Time Management
- Banking Services

To register, please visit: <http://wisemoneysmart.eventbrite.com/>

*In Cooperation with FDIC, SBA (U.S. Small Business Administration), WISE Women's Business Center, Falcone Center for Entrepreneurship, The Tech Garden, Rolling Enterprises, Inc., and Onondaga County Public Library.*



WISE Women's Business Center | (315) 443-8634