



ROLLING ENTERPRISES LLC

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URBAN HOUSEWIFE, FED UP WITH CONSUMER DEBT, MAKES HER OWN CONTRIBUTION: Tells True Tales That Make Saving Money Easier as Americans Tighten Their Belts

Me'Shae Brooks-Rolling got tired of simply being angry at credit card companies and the harm they do to unsuspecting consumers. She is doing something about it. Brooks-Rolling has just self-published *How To Save Money & Organize Your Finances: Tales of an Urban Consumer*, a new book written so that anyone, young or old, can guard against the expenses of contemporary urban living. If America needs to go on Oprah's "debt diet," Brooks-Rolling is already doing her part by showing just how easy it can be for the everyday American consumer to squeeze their own wallets and purses, organize their own spending habits, and perhaps even save up enough money to start their own business along the way. Brooks-Rolling shares how she did these very things, starting with her own true stories of financial survival, and yet never failing to approach an intimidating subject with her own disarming sense of humor.

For Brooks-Rolling, New York was the crucial training ground in basic financial literacy, one of the toughest cities in the country for anyone to make a living, let alone for someone born and raised in uncomplicated "Middle America." Originally a native of Indiana, Brooks-Rolling worked her way to planning special events for the Mayor's Office of the City of New York. Despite the prestige of arranging public functions at City Hall and Gracie Mansion, she never forgot the value of a dollar, something she learned from her parents, African Americans raised in the South.

Soon after leaving the professional workforce, becoming a consultant, and turning her concentration to managing household affairs, Brooks-Rolling was faced with putting her values to the test. The more hard lessons she learned, the more she wanted to share with others who were struggling with the financial ABCs of urban living. What are the results of her first writing effort? Beyond receiving a highly favorable review by **The Midwest Book Review, Alfred A. Edmond, Jr., Senior Vice President/Editor-in-Chief of BLACK ENTERPRISE Magazine** says:

"While Brooks-Rolling targets city dwellers, *How To Save Money and Organize Your Finances: Tales of an Urban Consumer* is an absolute must-read for anyone who is truly committed to laying the foundation for multigenerational wealth. It is an accessible, easy-to-follow and desperately needed guide to the kind of lasting financial empowerment that can only come from good stewardship, no matter how much—or how little—money we think we have. If you really want to build wealth, buy this book."

How To Save Money & Organize Your Finances: Tales of an Urban Consumer is published by AuthorHouse and is available through ROLLING ENTERPRISES LLC, founded by Brooks-Rolling and her husband, Dr. James Haywood Rolling, Jr. in 2005 to offer books and fine art prints for the spiritual, financial, and artistic enrichment of its readers and clientele.

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If you'd like Me'Shae to write or speak about financial organizing and/or financial literacy; or to schedule an interview with Me'Shae Brooks-Rolling on these matters, please call **1(888) 304-BOOK (2665)** or email **PR@rollingenterprises.com** and Me'Shae will get back to you personally. You are also invited to visit **www.RollingEnterprises.com** for further information. If you are a **media representative, request your complimentary review copy** by contacting AuthorHouse Publishing at **1(888) 280-7715**; or e-mail **bkorders@authorhouse.com**.